**CAREER RESEARCH PROJECT**

**Select and research a career of your choice and write a formal written report (must be done on computer; double spaced; formal format).**

**Title Page: (2%)** Name/ course/ teacher name/ date

**Career Selection/ Rational**: **(2 %)** State career choice and explain why you are interested in this career. Do you have the skills/ aptitude required? Why or why not? If not, how do you plan to achieve them?

**Interests/Values/ Expectations: (5%)** Describe personal interests, values and expectations in relation to your career choice; include examples demonstrating where possible.

**Required Skills:** **(10%)** Using the Employability 2000+ chart as a reference, describe in detail and give specific examples of expected tasks and skills required to work in your chosen career path.

**Daily Demands: (10%)**  Write a detailed description of day-to-day expectations and responsibilities. What are the working conditions like? What are the hours like? Consider salary, work hazards, and opportunities for professional learning.

**Interview: (5%)** Interview a person working in your chosen career; include questions and answers giving an overview of what their job entails (if no person is available, research on the internet and write a factious interview based upon research conducted)

**SWOT Analysis: (10%)** Describe and give specific examples of strengths, weaknesses, opportunities and threats related to your career choice.

**Advertisement: (5%)** Research to find a job advertisement relating to your chosen career (if none is available write a realistic advertisement for a job opportunity based upon your research)

**Demographics:** **(10%)** Describe opportunities for jobs in your chosen career based upon location/ population/ age-demographics; include research to back up your analysis (i.e. need for trades; number of babies born; immigration; declining number of jobs forcing people to move, etc.)

**Post-Secondary/ Experience Required: (10%)** Research three different institutions and/or apprenticeship opportunities to prepare for your chosen career. Do a cross-comparison of your choices, including costs, location, time, personal interests, etc.

**Personalized Career Plan: (10%)** Demonstrate how you plan to get from high school to working in your chosen career; include proposed costs, time span, obstacles, academics/work experiences required, length of time, where you will live, how you will pay, extra-curricular interests, etc. This plan is to be realistic and detailed giving thought to finances, roadblocks and commitments.

**Similar Careers:** **(15%)** Describe three careers/jobs that are similar to the one that you chose. Explain why you would or would not be interested in pursuing in pursuing these.

**References: (3%)/ Appendices: (3%):** Minimum of 3 references; include graphs, articles, pictures, etc.